

FOR IMMEDIATE RELEASE

Pam Romano Walker Promoted to Director of Sales, North America

Pam Walker is now leading the sales team in North America for Chemidex. Walker has previously served as Account and Sales Manager for North America over the past 5 years.

Overland Park, KS – January 4, 2010 – [Chemidex](#), a leader in providing on-line media and information services for the global chemical and food industries, today announced that it has promoted Pam Walker to the position of Director of Sales, North America. Previously, Walker served as Account and Sales Manager, North America.

In this expanded role, Walker will be responsible for sales growth in key North America markets including Paint & Coatings, Adhesives & Sealants, Graphic Arts & Inks, Lubricant & Metalworking Fluids, Personal Care & Cosmetics and Household, Industrial & Institutional Cleaners. In addition, the current Account Management team for North America will report directly to Walker.

Chemidex is the creator of the [Chemidex Cybrary](#), a service that accelerates the exchange of technical information between chemical suppliers and formulated-product manufacturers. The Cybrary's registered members represent over twenty-five thousand manufacturers in the global chemical & life science industry, who access the Chemidex Cybrary to acquire detailed technical data, find answers for specific formulation questions and order chemical samples.

Said Matthew Perry, Vice President of Sales & Marketing, North America, "Pam has shown a tremendous amount of dedication and expertise in driving sales in key markets for us and we believe is ideally suited to take on this additional role for Chemidex. In addition, the Account Management team reporting to Pam will be able to utilize her experience and expertise to continue to provide excellent service and opportunities to our current and future customers."

Pam joined Chemidex in 2005 after spending her career in industrial chemical sales and marketing. Prior to joining Chemidex, Pam worked as a Corporate Account Manager for CHEMCENTRAL Corporation. Pam is a graduate of the University of Alabama with a degree in International Marketing.

"I am honored to accept this new role and challenge with Chemidex", said Walker. "I believe Chemidex is at the forefront in providing highly measurable and actionable products and solutions for our customers and I look forward to continue to find the right solutions for our customers and members to continue to grow their collective businesses."

About Chemidex LLC

Chemidex LLC is the market leader in providing specialized search engine services in the chemical and life science industries. The Chemidex Cybrary® at www.chemidex.com utilizes a proprietary search engine that enables formulators to locate ingredients and raw materials based on end-use application, physical property criteria and starting point formulation performance criteria. As a result, Chemidex speeds formulators'

product development while simultaneously enhancing chemical suppliers' sales efforts by providing unprecedented market reach, service and product interest tracking.

Chemidex now offers focused Cybrary segments serving the [Adhesives & Sealants](#), [Food & Beverage](#), [Graphic Arts & Inks](#), [Household, Institutional and Industrial Cleaners](#), [Lubricant & Metalworking Fluids](#), [Paint & Coatings](#), [Personal Care & Cosmetics](#) and [Plastics & Elastomers industries](#). Membership to the Chemidex Cybrary is free to all qualified industry professionals.

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