

FOR IMMEDIATE RELEASE

## Chemidex® Expands into Plastics & Elastomers

*Specialized industry search engine launches powerful tool for plastic and elastomer engineers.*

**Overland Park, KS – April 22, 2008** - Chemidex LLC, the leading search engine in the chemical and life sciences industries, today announced the launch of the Plastics & Elastomers Cybrary®. This newest addition to the Chemidex community extends the time-tested Cybrary search model to the global plastics and elastomers industries. Chemidex currently serves Research & Development and product formulators representing over 24,000 chemical and life sciences companies worldwide and expects to continue the rapid growth of its registered membership with this launch.

Now engineers in the broad spectrum of the polymer industry, including thermoplastics and thermosets, can enjoy the efficiency and productivity of the Chemidex Cybrary search model, enabling them to: search plastics raw materials (polymers, compounds, masterbatches, additives, colorants), download product specifications, technical data sheets, MSDS, corporate brochures and technical articles; order samples, and connect directly with product experts.

Chemidex membership is free for industry professionals and they are encouraged to join the Plastics & Elastomers Cybrary online at [www.chemidex.com](http://www.chemidex.com) to get first-hand access to in-depth, qualified product information on over 800 raw material suppliers - all in one place.

Raw material/ingredient suppliers can contact us at [sales@chemidex.com](mailto:sales@chemidex.com) for more information on media opportunities in the Plastics & Elastomers Cybrary.

### **About Chemidex LLC**

Chemidex LLC is the market leader in providing specialized search engine services in the chemical and life science industries. The Chemidex Cybrary® at [www.chemidex.com](http://www.chemidex.com) utilizes a proprietary search engine that enables industry professionals to locate raw materials and ingredients based on product type, application, formulation, property, company and keyword criteria. As a result, Chemidex speeds formulators' product development while simultaneously enhancing suppliers' sales efforts by providing unprecedented market reach, service and product interest tracking.

Chemidex now offers focused Cybrary segments serving the [Adhesives & Sealants](#), [Graphic Arts & Inks](#), [Food & Beverage](#), [Household, Industrial & Institutional Cleaners](#), [Paint & Coatings](#), [Plastic & Elastomers](#) and [Personal Care & Cosmetics](#) industries. Membership to the Chemidex Cybrary is free to all qualified industry professionals.

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