



ILMA and Chemidex Announce Strategic Partnership

ALEXANDRIA, VA (March 17, 2009) — ILMA has announced a partnership with Chemidex, LLC (www.chemidex.com), a leader in connecting suppliers and product formulators via their free online search engine designed specifically for professionals within the chemical and life science industries.

Chemidex currently offers innovative search tools and resources dedicated to professionals in seven specific markets: coatings, adhesives, inks, personal care, cleaners, plastics and food. In May 2009, Chemidex will open its next search engine designed specifically for the lubricant and metalworking fluids industry — the Lubricant & Metalworking Fluids Cybrary.

Matthew Perry, Chemidex Vice President of Sales & Marketing, said, “Our partnership with ILMA will greatly enhance our value proposition and enable us to better serve this important segment of the chemical industry by helping formulators speed the innovation process.”

ILMA members will be able to access the Chemidex Cybrary for in-depth, qualified product information including data sheets, formulations, technical data and regulatory information all in one place.

“This is a great opportunity for ILMA members to be involved at the very beginning of a resource that will only become more valuable in the future,” said ILMA Executive Director Celeste Powers. “Being able to work together will ensure that ILMA Members can get the best out of the Chemidex system.”

Chemidex already has already formed strategic partnerships with leading associations including the Society for Tribologists and Lubrication Engineers (STLE), the National Association of Printing Ink Manufacturers and the Society for Food Science and Technology. Partnering with ILMA will enable them to expand into the lubricants industry and provide a valuable resource for ILMA members at the same time.

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The Independent Lubricant Manufacturers Association (ILMA) was founded in 1948. ILMA's 272 members include independent lubricant companies that produce more than 25% of all lubricants and 80% or more of the metalworking fluids and other specialty industrial lubricants sold in the U.S., and key suppliers of raw materials and services to independent lubricant manufacturers.