

Chemidex & Guangzhou Tinci Materials Technology Co., Ltd. Announce Strategic Partnership

Overland Park, KS – June 12, 2009 – Chemidex LLC, a leader in connecting suppliers and innovators through online search, today announced a partnership with Guangzhou Tinci Materials Technology Co., Ltd. (TINCI).

The Chemidex Personal Care & Cosmetics Cybrary offers specialized resources dedicated to the needs of formulating professionals in the Personal Care & Cosmetic industry. TINCI as the leading Personal Care & Cosmetic Raw Material supplier in China has built up excellent know-how with experience of manufacturing hundreds of thousands metric tons of chemicals for haircare and skincare products. Through continuously improved technology and service, TINCI is highly recognized and trusted globally in the industry.

Mr. Ren Shaohua, Personal Care Materials Business Unit Director from TINCI, said, “Our participation in the Chemidex Cybrary is a strategic move for our company as it shows our customers we are active in this market worldwide and we are paying close attention to their needs not only through traditional channels but also through e-marketing channels. Chemidex is the most effective way for us to reach our current and future customers over the internet. Its resources give us the ability to focus on specific markets, individual products, sales regions ... even target customers. Now, with this strategic partnership with Chemidex, our ability to communicate sales opportunities in real-time is more compelling than ever.”

To learn more about Chemidex and to register for free access to the Cybrary, please visit: <http://www.chemidex.com>.

About Chemidex LLC

Chemidex LLC is the market leader in providing specialized search engine services in the chemical and life science industries. The specialized markets include: Paint & Coatings, Personal Care & Cosmetics, Plastics & Elastomers, Household Industrial & Institutional Cleaners, Graphic Arts & Inks, Adhesives & Sealants and Food & Beverage. The Chemidex Cybrary® at <http://www.chemidex.com> utilizes a proprietary search engine that enables formulators to locate ingredients and raw materials based on end-use application, physical property criteria and starting point formulation performance criteria. As a result, Chemidex speeds formulators' product development while simultaneously enhancing chemical suppliers' sales efforts by providing unprecedented market reach, service and product interest tracking.

Chemidex now offers focused Cybrary segments serving the Adhesives & Sealants, Graphic Arts & Inks, Food & Beverage, Household, Institutional & Industrial Cleaners, Paint & Coatings, Personal Care & Cosmetics, Plastics & Elastomers and Lubricant & Metalworking Fluids industries. Membership to the Chemidex Cybrary is free to all qualified industry professionals.

About Guangzhou Tinci Materials Technology Co., Ltd

Tinci is one of the top ranked manufacturers of personal care ingredients in China.

The company has built up excellent know-how with experience of manufacturing hundreds of thousands metric tons of chemicals for haircare and skincare products. Through continuously improved technology and service, TINCI is highly recognized and trusted by over 90% of the Chinese personal care product manufacturers. This has also led to a share of over 30% of the business that is now exported to over 30 countries.

With more than 50 scientists and researchers, TINCI has set up “Guangzhou Technology Research and Development Center of Fine Chemical” which is certified by Guangzhou municipal government. TINCI is also awarded a variety of national and local designated technology development projects every year. Tinci R&D has also developed close cooperation with top universities and institutes, both in China and abroad.

TINCI has been dedicated to establishing and improving quality and safety systems for years and had been certified on ISO9001:2000, ISO14000, and OHSAS18001. The manufacturing plant has 65000 sq. meters of space on a finely landscaped property. There is also a 2000ton/a Li-ion battery electrolyte workshop and a GMP certified pharmacy workshop located on the site. TINCI is building a new manufacturing site on a 49 acres property in order to develop capacity to grow the business.

Learn more about Guangzhou Tinci Materials Technology Co., Ltd. by visiting them at <http://www.tinci.com> or <http://www.chemidex.com>.